



Didya' know that there are
85 different kinds of crackers
in the supermarket?

**Don't get to reading the particulars;
just close your eyes
& choose.**

**Hey, adviser development
workshop has choices.
(Well, it's not like 285 kinds
of cookies livin' next
to all those crackers!)**

You can custom build your workshop,
one session at a time.

You decide what you want to learn.

(If you advise yearbook & newspaper,
you can even slip in some newspaper
sessions here & there.)

Balfour has you covered!

balfour[®]
1550 West Mockingbird Lane
Dallas, TX 75235

16765.0211



Yea, I'm **all** about
advising.

**Have you got questions?
Well, I have answers.**

**I have answers to yearbook
questions that you haven't even
thought of yet.**

**Hey, we'll
have fun, too!**

**2011
Adviser Development
Workshops**

June 16-19, July 21-24

Dallas, Texas

balfour[®]

ONE-DAY TECHNOLOGY TRAINING

Diverse Technology Instruction

Learning Opportunities

- StudioWorks™ – Beg. ■ Photoshop® CS5
- StudioWorks™ – Adv. ■ InDesign® CS5/BalfourTools

Includes:

- complimentary continental breakfast
- computers provided
- in-service certificate

\$175.00 REGISTRATION FEE

Deadline June 6 (June event) or July 11 (July event)
Late registration will incur an extra charge.

THREE-DAY ADVISER TRAINING

Personalized Sequences & Network Groups

Learning Opportunities

- Zero Experience Advisers
- More Than One Year Advisers
- Middle School Advisers
- Newspaper Advisers
- Theme/Coverage/Design/Writing & Headline Sequences
- Network Groups with a Variety of Topics for Advisers

Includes:

- complimentary continental breakfast
- plant tour (optional)
- complimentary dinner (Friday evening)
- workshop materials
- curriculum planning
- networking with other advisers
- resource room
- computer lab
- in-service certificate

\$245.00 REGISTRATION FEE

Deadline June 6 (June event) or July 11 (July event)
Late registration will incur an extra charge.

HOTEL DFW MARRIOTT NORTH

\$131.10 ROOM RATE

Rate per night includes FREE Internet.

TENTATIVE SCHEDULE

THURSDAY – TECHNOLOGY TRAINING JUNE 16 OR JULY 21

- 7:00 - 8:30 am Continental Breakfast
- 8:00 - 8:30 am Registration
- 8:30 - Noon Sessions
- Noon - 1:00 pm Lunch Provided
- 1:00 - 4:00 pm Sessions
- 5:00 - 7:30 pm Dinner on Your Own
- 7:30 - 9:00 pm Leadership Training (optional)

FRIDAY – ADVISER TRAINING JUNE 17 OR JULY 22

- 7:00 - 8:30 am Continental Breakfast
- 8:30 - 11:30 am Registration
- 8:45 am & 9:45 am Load for Plant Tours
- 11:30 - 1:00 pm Lunch on Your Own
- 1:00 - 5:00 pm Sessions/Network Groups
- 6:00 - 7:00 pm Dinner Provided
- 7:00 - 9:00 pm Critiques (optional)

SATURDAY – ADVISER TRAINING JUNE 18 OR JULY 23

- 7:00 - 8:30 am Continental Breakfast
- 8:30 - Noon Sessions/Network Groups
- Noon - 1:30 pm Lunch on Your Own
- 1:30 - 5:00 pm Sessions
- After 5:00 pm Dinner on Your Own

SUNDAY – ADVISER TRAINING JUNE 19 OR JULY 24

- 7:00 - 8:30 am Continental Breakfast
- 8:30 - Noon Sessions/Network Groups
- Noon - 1:30 pm Lunch on Your Own
- 1:30 - 5:00 pm Sessions/Projects

For more information contact:
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(214) 819-8104

Mail or Fax: (214) 819-5050
Balfour Yearbooks
ATTN: Marketing Dept. M.S.
1550 West Mockingbird Lane
Dallas, TX 75235

Please print

Name _____ Cell _____

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School e-mail _____

Summer e-mail _____

Customer Account # _____ Sales Representative _____

CHECK ALL THAT APPLY:

- June 16 Technology Training July 21 Technology Training
- June 17-19 Adviser Training July 22-24 Adviser Training

CHOOSE ONE TECHNOLOGY TRACK:

- StudioWorks™ – Beg. Photoshop® CS5
- StudioWorks™ – Adv. InDesign® CS5/BalfourTools

CHOOSE ONE ADVISER TRACK:

- Zero Experience Advisers
- More Than One Year Advisers
- Middle School Advisers
- Newspaper Advisers

HOTEL GUESTS INDICATE ARRIVAL & DEPARTURE DATES:

Check in: ____/____/____ Check out: ____/____/____

PAYMENT:

- Charge my workshop(s) registrations & hotel arrangements together. I'm responsible for my travel & meals.
- Charge my workshop(s) only. I'm responsible for my lodging, travel & meals.

TOTAL DUE: (workshop(s) & lodging) \$ _____

- Charge our Balfour Yearbook Customer Account
- Enclosed is a check payable to: Balfour Yearbooks
- Please charge my:
 - Visa Mastercard American Express

Expiration Date: /

Signature _____